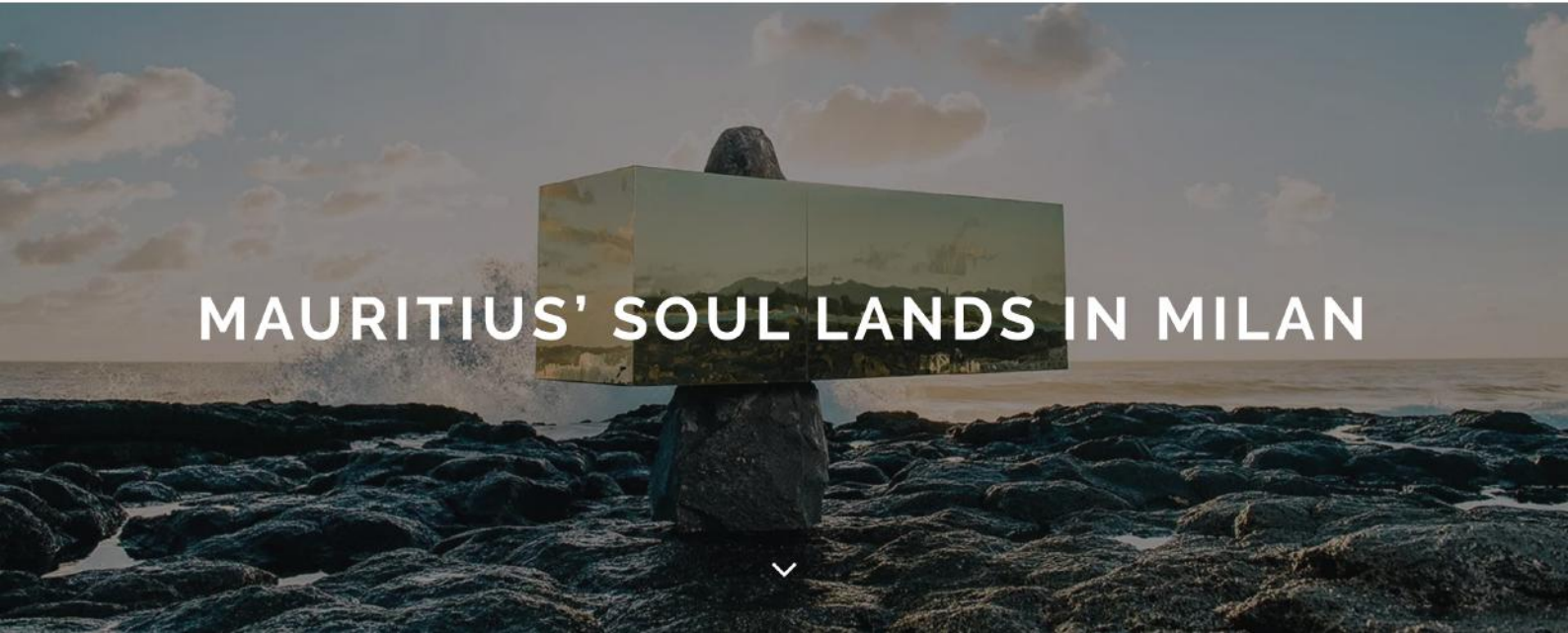


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MAURITIUS' SOUL LANDS IN MILAN

Cypraea

Cypraea, a luxury brand specialized in top quality furniture, presented its collection for the first time in Italy in occasion of the Fuori Salone for the Milan Design Week 2019.

A capsule collection of 19 exclusive pieces were presented, each of which has a limited edition of 9 items. The collection aims to celebrate Mauritius, its luxuriant nature through its unique materials and unconventional design, entirely inspired by the Island's natural features.



Exceeding Quality

Each piece is characterized by the use of high quality materials and completely respectful of the local environment: solid Wenge and Walnut wood, lava and coral stones directly selected from the quarries, sand, premium leather, solid bronze, brass and high quality marbles.

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Cypraea's manufacturing process is based on very fascinating techniques. For instance, some of its wooden furniture is composed by more than two thousand pieces, assembled one by one, through phases that require about ten days per unit. In particular, the unique sand finish has required about a year to be finalized. Lastly, bronze work involves the casting of molds onto real tree branches, an artisanal process that is done entirely by hand with local craftsmen.



Francesco

The brand was born from the dream of Cedric Lincoln, a young Mauritian entrepreneur and engineer with the desire to develop luxury artefacts with a unique tropical style, through pristine design and local craftsmanship. The best way to achieve this goal was to approach a young talented architect who was prepared to partake in this new entrepreneurial challenge: Francesco Maria Messina.

His humanistic background together with his architectural approach to design, developed through his studies in Paris, allowed Francesco to create the current Cypraea collection which aims to stimulate curiosity through its surprise elements and fresh design.

The collection is closely linked to the luxuriant nature of Mauritius and pays tribute to its fragility: in the name of this inspiration, the brand aims to support the environmental associations Reef Conservation International and Mauritian Wildlife, active in safeguarding the local natural ecosystem. Hence, a percentage of sales will be used to finance initiatives aimed at preserving the island's exceptional natural heritage.



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